

# RESHAPING ENGAGEMENT, ADVOCACY, AND CAPACITY BUILDING FOR YOUTH IN SPORT FOR ALL

Engaging Youth in Sport for All: Bridging the Gap, Building the Future



# Table of contents

1

## Why?

Background and Introduction

2

## Objectives

Project Goals

3

## Youth Engagement

Target group and Youth  
Taskforce activities

4

## Impact

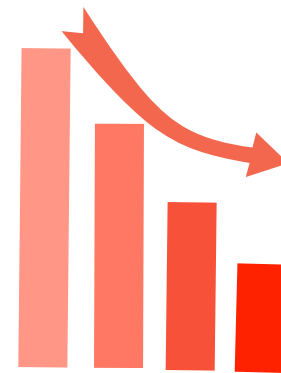
Impact, opportunities  
and sustainability



## Why ?

Initiative designed to empower young people (18-30) across Europe and beyond by increasing their participation in volunteer, leadership, and decision-making roles within the Sport for All movement.

**Decline in sport and physical activity participation rates among the youth.**



**The pressing need to address the alarming lack of youth representation and participation in Sport for All.**



# REACH

Reshape the landscape of youth engagement in volunteer, leadership and decision-making positions in the Sport for All movement.

**2** Years project (2025-2026) **10** Project Partners  
**2** Associated Partners **15** Youth representatives



ŠPORTNA UNIJA SLOVENIJE  
povezani v gibanju



Federazione Italiana Giochi  
e Sport Tradizionali





# Objectives

1

Ensure quality and relevant deliverables are developed for REACH's target group through effective project management and coordination.

3

Empower Youth and Sport for All Organisations to Enhance Skills and Create Change Through Capacity Building and Mentorship.

5

Communication and dissemination plan with clear KPIs to measure reach, engagement, and impact, plus a website and video showcasing the project's journey and results.

2

Conduct needs analysis and research to create an evidence-based Youth Engagement Charter through strategy reviews and youth-focused workshops, surveys, and focus groups.

4

Implement youth-led community actions to boost youth involvement, producing 9 projects with videos, reports, and a good-practice collection.



# 3 Youth Engagement

Youth Taskforce from

▶ **Europe**

12 reps from France, Ireland, Estonia, Slovenia, Italy, Ukraine

▶ **Japan**

1 representative

▶ **Morocco**

1 representative

▶ **Canada**

1 representative



# Youth Taskforce

## Community Actions

Implementation of 9 community projects: reports, videos and good practices collection.

## Youth Mentorship Programme and Charter

Pair Youth in the Task Force with experienced mentors during 16 months and develop a charter with structured mentorship programmes, ensuring consistent and continuous engagement over two years.

## TAFISA CLC

2-day TAFISA Certified Leadership Course Level 1 (2025) and 2 (2026) for Youth Taskforce and 90 youth selected.

## Youth Engagement Charter

Principles and recommendations for enhancing youth engagement in Sport for All organisations, including strategies for creating inclusive, safe, and attractive environments.

**Activities**



# Impact

A lasting legacy of youth empowerment, inclusive sport participation, and positive social impact!



## SUCCEED

Selected REACH Youth Taskforce will join the SUCCEED Governing Board.



## Funding

Diversification of funding resources



## TAFISA Commission

Youth Taskforce becomes a permanent TAFISA Youth Commission.



## Dissemination

Use KESCAB Online Hub and YouTube Channel



## Advocacy and Policy

Partners to include deliverables in their programmes, and encourage other Sport for All organizations.

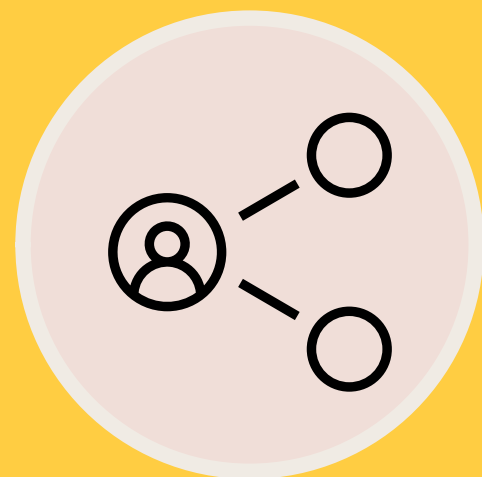


## Collaboration

Partnerships and collaboration



# Opportunities for You



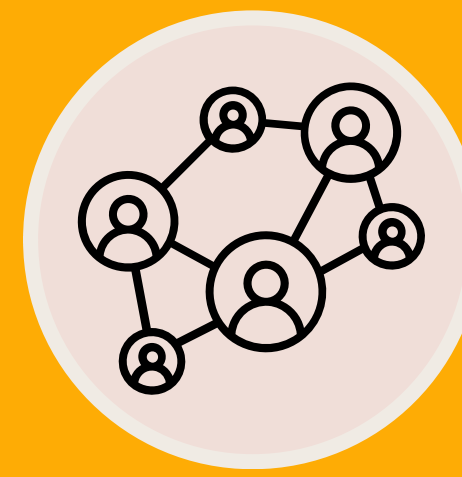
**Knowledge  
Sharing**



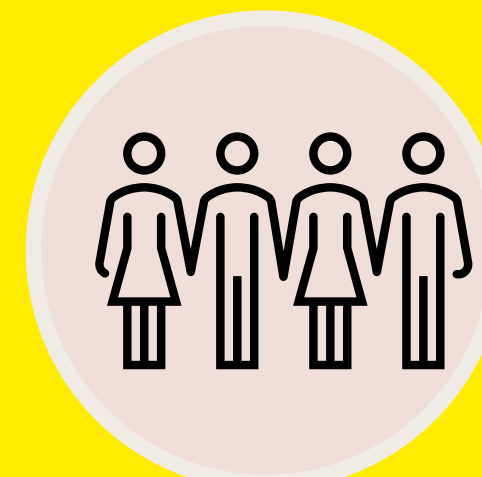
**Skilled  
(youth)  
Leaders**



**Benchmarking  
for Policy  
Implementation**



**Network  
Building**



**Social Inclusion  
and Empowered  
Communities**



# Thanks!

[www.tafisa.org/REACH](http://www.tafisa.org/REACH)